

To the management of Flormar Turkey and Groupe Rocher,

In May, FLORMAR cosmetics, operating out of the Gebze Organized Industrial Zone, fired 120 workers – a majority of whom were women – for having joined a labour union! Unionization is a clearly defined and well-delineated right both under national legislation and international conventions: Article 51 of the Constitution, Article 23 of the Universal Convention on Human Rights, Article 31 of the Union's Law No. 6356, ILO Convention No. 87, Article 5 of the European Social Charter... All of these legislative texts encompass and guarantee our right to unionize, which means that Flormar is committing an open violation of the law by dismissing workers on grounds of their membership in a union. Not only has Flormar fired these workers in question, but has also been attempting to sever the lines of communication between the workers inside and outside the factory.

The majority women workers resisting resolutely since the 15th of May wish to be reinstated at work as union members. Among the workers' demands are decent living wages and measures ensuring workers' health and labour safety. Having adopted the tagline "We can do it if we want to" for advertising and marketing purposes, Flormar reveals its insincerity by unabashedly firing workers for exercising their constitutional right and supporting their laid-off friends! We ask: How does Yves Rocher, owner of 51% of Flormar's shares and a company that prides itself in being nature-friendly, explain this hostile attitude towards workers by a company under its umbrella? While union organizing is defined as a right in France, shall the major shareholder Groupe Rocher give its silent consent to the unconstitutional actions of its firm located in a different part of the world?

We, the undersigned, declare that we shall purchase the products of neither Flormar nor Yves Rocher and shall in fact actively organize a campaign for boycott until the 120 workers fired for unionizing and exercising their constitutional right are fully reinstated. We will not allow for the 'strong woman' image to be marketed to women, who constitute the main consumer base of the companies, in order to increase sales, while on the other hand women are shamelessly being fired the moment they dare to demand and exercise their rights. We refuse to consume your products until all workers are given back their jobs and their demands are met. We know that if we stop, the world stops with us!

1. 17+ Alevi Women
2. Women from the 78'ers Initiative
3. Anarchist Women
4. Ankara Chamber of Medicine Women Doctors and Women's Health Commission
5. Atakent Women's Council
6. Ayvalık Independent Women's Initiative
7. Women Academics for Peace
8. Bodrum Women's Solidarity Association
9. Association to Combat Sexual Violence
10. Çiğli Evka 2 Women's Cultural Association
11. Demir Leblebi Women's Association
12. Women from the Deriteks Union
13. Dikili Women's Platform
14. Women from the Press Workers Union (Basın-İş) under the Confederation of Revolutionary Workers Unions (DİSK)
15. DİSK United Metal Workers' Union (Birleşik Metal-İş) Women's Commission
16. Women from DİSK Genel-İş Public Service Workers
17. World March of Women Coordination of Turkey
18. Ekmek ve Gül (Bread and Roses)
19. Women from the Labour and Justice Platform (Emek Adalet Platformu)
20. Women from the Labour Party (EMEP)
21. Erzincan Katre Women's Group
22. Esenyalı Women's Solidarity Association
23. Eskişehir Chamber of Medicine Women's Commission
24. Equal Life (Eşit Yaşam) Association
25. EŞİTİZ- Equality Monitoring Women's Group
26. FeminAmfi
27. Feminist Çukurova
28. Fethiye Women's Consultation and Solidarity Association
29. Foça Women for Peace
30. GEN-DER Collective of Gender Studies
31. Gülsuyu Gülensu Women's Solidarity House
32. Women from Halkevleri (People's Houses)
33. Peoples' Democratic Congress (HDK) Women's Council
34. Peoples' Democratic Party (HDP) Istanbul Women's Council
35. Progressive (İlerici) Women's Council
36. İmece Domestic Workers' Union
37. Istanbul LGBTI + Solidarity Association
38. Istanbul Chamber of Medicine Women's Commission
39. Istanbul University Women's Rights Club
40. İzmir Women's Solidarity Association
41. We Will Stop Femicide (Kadın Cinayetlerini Durduracağız) Platform
42. Women's Solidarity Foundation (Kadın Dayanışma Vakfı)
43. Women's Labour Collective (Kadın Emeği Kolektifi)
44. Women's Councils (Kadın Meclisleri)
45. Women's Defence Network (Kadın Savunma Ağı)
46. Women Writers Association
47. Group for the Emergency Prevention of the Killing of Women
48. Muslims against Violence against Women
49. Women for Women's Human Rights – New Ways Association (WWHR)

50. Women's Solidarity Foundation (KADAV)
51. The Women's Party
52. Campus Witches (Kampüs Cadıları)
53. Kaos GL Association
54. Women's Labor and Employment Initiative (KEİG) Platform
55. Confederation of Public Workers Union (KESK) Women's Assembly
56. Kırkyama Women's Solidarity
57. My Sister (Kızkardeşim) Women's Solidarity Association
58. Red Pepper (Kırmızı Biber) Association
59. Kocaeli Women's Platform
60. Körfez Independent Women's Solidarity
61. Kuir (Queer) Eskişehir LGBTI Community
62. Women from the Northern Forests Defence
63. Lesbian Bisexual Feminists (LezBiFem)
64. Lotus Women's Solidarity and Life Association
65. Women of Maltepe
66. Mardin Chamber of Medicine Women Doctors and Women's Health Commission
67. Mersin LGBT Seven Colours (Yedi Renk) Association
68. Mersin Chamber of Medicine Women Doctors and Women's Health Commission
69. Mezopotamya Women's Cooperative
70. Purple Solidarity (Mor Dayanışma)
71. Muamma Football Team
72. Muamma LGBTI+ Initiative
73. Muğla Women's "My Labour" (Emek Benim) Association
74. Muğla Karya Women's Association
75. Nar Women's Solidarity
76. Social Solidarity Network SODA
77. Women from the Social Rights Association
78. Socialist Women's Councils
79. Socialist Refoundation Party Women's Council
80. Free Women's Congress (Kongreya Jinen Azad / KJA)
81. Tez-Koop-İş Union Women's Journal
82. Journalists Union of Turkey (TGS) Women and LGBTI Commission
83. The Union of Chambers of Turkish Engineers and Architects (TMMOB) Women's Commission of the Istanbul Province Coordination Committee (İKK)
84. The Union of Chambers of Turkish Engineers and Architects (TMMOB) Women's Working Group of the İzmir Province Coordination Committee (İKK)
85. Psychologists Association for Social Solidarity (TODAP) Women's Committee
86. Women of Tuzluçayır Solidarity Association
87. Turkish Medical Association Women Doctors and Women's Health Division
88. Flying Broom (Uçan Süpürge) Women's Communication and Research Association
89. University Women's Councils
90. University Women's Collective
91. Living Space (Yaşam Evi) Women's Solidarity Association
92. New Democrat (Yeni Demokrat) Women
93. Women from the New Way (Yeni Yol)
94. Green Feminists
95. Green Left Women
96. Yoğurtçu Women's Forum